

**American Legislative Exchange Council Conference
November 27-30, 2023**

Tuesday, November 28 - Conference Day #1

12-2 pm - Conference Registration and Exhibit Hall

- Arrived at the venue, The Westin Kierlan Resort, and checked in to receive name badges and conference materials. Walked through the exhibition hall and spoke with agencies such as Alliance Forge, FAIR, the Federal Fiscal Sustainability Foundation, the Institute for Justice, and SwitchPoint Industries about their products and services.

3:30-4:45 pm - First Time Attendee and New Member Orientation

- Introductions of new members and ALEC leadership team. Presentation on the purpose and principles of ALEC—a 501(c)(3) non-profit for accountable government. Their website is alec.org for more information.
- ALEC advances limited government, free markets and federalism by fostering efficient, effective, accountable and transparent government that respects taxpayers.
- Discussion about ALEC provides opportunities for its members to serve on task forces and how model policy is created. Topics include Civil Justice, Communications and Technology, and Tax and Fiscal Policy. ALEC's publication "2024 Essential Policy Solutions" outlines these in clear form.
- Another publication, "Rich States, Poor States" indicates Hawaii's ranking at #47 in terms of economic competitiveness.

6:30-8:30 pm - Jefferson Awards Welcome Reception

- Working dinner to network with other conference attendees, including elected state and city leaders, and messages from ALEC leadership.

Wednesday, November 29 - Conference Day #2

8:30 am - General Session Breakfast

- Networking breakfast with event attendees and follow-up discussion on policy ideas
- Speakers at the breakfast:
 - Daniel Perez, ALEC National Chairman and Florida House Speaker Designate
 - Former Arizona Gov. Doug Ducey
 - ALEC CEO Lisa B. Nelson
 - U.S. Speaker of the House Mike Johnson (Video)
 - Hon. David Walker, Immediate Former Comptroller General of the United States
 - Utah State Rep. Ken Ivory

9:15-10:15 am - Workshop: End Cash Bail - And Then What?

American Legislative Exchange Council Conference
November 27-30, 2023

- Presentation to illustrate the arguments both sides of the political spectrum to end cash bail.

9:15-10:15 am - Article V: The people's voice and State's Empowerment Tool

10-11:00 am - Task Force Town Hall

- Meet-and-greet with the ALEC policy team and leadership. We spoke with a State Senator from Illinois and discussed the challenges in our districts and shared our ideas and potential solutions.

10:30-11:30 am - Workshop: ESG and the People's Republic of China: Protecting National Security

11:30 am-1:30 pm Wednesday General Session Lunch

- Speakers at the lunch were:
- Dr. Arthur Laffer, Economist and Co-author of Rich States, Poor States
- Cynthia Fisher, Founder and Chair of PatientRightsAdvocate.org who discussed freedom of speech in public school and universal curriculum
- ALEC CEO Lisa B. Nelson
- Tom Lewis of T.W. Lewis Foundation
- Karrin Taylor Robson, Founder and President Arizona Strategies
- Arizona State Rep. Quang Nguyen who shared his experience in Vietnam prior to emigrating to the US
- Former U.S. Speaker of the House Newt Gingrich who discussed federalism, balancing federal budget, cutting taxes requires sustained economic growth, with public sentiment anything is possible and without, nothing is possible; communications tip—put [Biden] in front of Illegal Immigrants: Biden Illegal Immigrants, wallet example—making your point clear and vivid, ex. of Washington Post vs. President Nixon and the journalistic coup de etat that grew out of it. Heath care and informed markets (cost transparency).

1:45-4:45 pm - American City Council Exchange (ACCE) Meeting

- Joel Coleman, former UT City concilmember - disconnect between schools and communities, importance of boards and commissions; Amy Carney - mother who; Jeremiah Galus - lawyer whose interests include religious discrimination, Supreme Court ex of Trinity Lutheran preschool being excluded from federal grants—ruling that free exercise class was being violated
- Policy suggestions: Elected community council local schools, Home centered education where parents can teach courses,
- Carol madewell, Serial Entrepreneur - Nonprofit called Switchpoint - “opportunity with accountability”, affordable housing—ex of converting school into a project with child care

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November 27-30, 2023

and other necessities and made use of LITICH credits, co-op for relationships and resources to help small non-profits, Housing Ready not Housing First idea where tenants need accountability.

- Kevin Byne of Putnam County, NY - addressing migrant crisis and immigration policy, chapter 170-homeless shelters and shared service agreements between county and NY City.

3:45-4:45 pm - Media Training

- The Center Square - they are neutral/friendly and have syndication nationally/across 80 papers; pitch them
 - don't have an adversarial relationship with journalists/writers; even those who aren't friendly, be professional
 - Always try to give them something or else they could find the worst thing (ALEC example). it's fair to ignore their requests but it's always good to engage/respond
 - Print reporters like phone interviews; sometimes policy person talks to them. With written statements, make it short otherwise it'll be edited. Also helpful to include "background" with bullet points.
- + Off the record—talk freely as you want
 - + On background—the statements can be attributed in a generalized way
 - + Twitter is the go-to place to research journalists
 - + set boundaries with reporters; set time and topic; if non-agreed questions are asked, it's your job to step in
 - + If any issues with what's printed, ask for a correction and cc the editor; if continued issues, contact the publisher...
 - + It's our job to hold the media accountable to accuracy
 - + Always smile with radio so voice sounds upbeat
 - + Always think about the background
 - + Appearance - your job to make them look good
 - + TV - about 80% of what's retained is what they LOOK LIKE and their TONE
 - + Learn to talk in 5s soundbytes. Slow down and take pauses. Those are golden especially for the editors.
 - + Journalists love it when you get their deadline and meet their deadlines.
 - + Have your bullet points of what needs to be said
 - + Don't like the question? Just pivot, "the question you should be asking..." and then say your bullet points

Thursday, November 30 - Conference Day #3

8:00 AM - Thursday Breakout Breakfast: Ranked Choice Voting Panel

9:15 AM - Media Training, interview practice

9:15-11:45 am American City Council Exchange (ACCE) Meeting

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12:00 pm - Thursday General Session Lunch

-Speakers were:

- Daniel Perez, ALEC National Chairman and Florida Speaker Designate
- Ty Masterson, Incoming ALEC National Chairman and Kansas Senate President
- Justice Clint Bolick, Arizona Supreme Court
- Andy Puzder, Economic Expert and Former CEO, CKE Restaurants
- Connor Boyack, President, Libertas Institute

2:30-4:30 pm - CARE Training

- CARE is the constituent management system for legislative members. This digital platform provides officeholders with a reliable CRM database, while enhancing the interactions they have with their constituents and building better relationships with those they serve.

3:45-4:45 pm - Media Training

- How to effectively pivot in an interview with “bridge” and “parry” options
- Pitching your story proactively

Conclusion/Follow-up

As a result of this conference, our office will have conference presenters, Switchpoint Industries, as keynote speakers at a Westside Homeless Symposium at UH-West Oahu on 2/3/24. They will also be speaking at a Westside Business Breakfast to address homelessness planned by our district on 2/2/24.

City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

Date: 2/1/2024

Traveler: Kaiwiola Coakley


Event: ²⁰²³ American Legislative Exchange Council (ALEC) Conference *States & National Policy Summit*

Location: Scottsdale, AZ

Dates: From ²⁰²³ 11/27/23 To ²⁰²³ 12/1/23
2023 *11/30*

Description	Amount	Notes:
1. Registration Fee		
2. Airfare		
3. Hotel		
4. Meals		
5. Ground Transportation	332.34	Hertz Rental Car (11/27/23 to 12/1/23)
6. Tips		
7. Other		
Other		
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	332.34	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment:



Signature of Traveler

2/1/24

Date